**THE IMPORTANCE OF ‘SOFT SKILLS’**

<https://www.bbc.com/worklife/article/20220727-soft-skills-the-intangible-qualities-companies-crave?utm_source=bbc-news&utm_medium=right-hand-slot>

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|  | ['Soft skills': The intangible qualities companies crave - BBC Worklife](https://www.bbc.com/worklife/article/20220727-soft-skills-the-intangible-qualities-companies-crave?utm_source=bbc-news&utm_medium=right-hand-slot)  In order to do your job effectively, you need hard skills: the technical know-how and subject-specific knowledge to fulfil your responsibilities.  www.bbc.com |